



Featuring a  
keynote presentation  
by **The Hon. Terry E. Lister, JP, MP,**  
Minister of Energy, Telecommunications,  
and E-Commerce.



## Is your IT Budget shrinking? Do you need to find innovative ways to manage your IT environment?

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*At the conference you will learn:*

- How technology can change the way your organization thinks about IT
- How companies like yours have reduced their IT costs
- How to validate which IT investments are right for the long term
- Which new applications you can quickly deploy to grow your bottom line
- What actions you can take to immediately reduce infrastructure complexity
- Where the hidden cost savings are within your IT department

For more information on agenda, topics, and to register contact Celina Floendo at [celina@bm.ibm.com](mailto:celina@bm.ibm.com)  
or call 298-1298 or visit: [ibm.com/events/ca](http://ibm.com/events/ca)

Now is the time for innovative IT that will allow you to thrive during these unpredictable economic times and position your organization for further growth.

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