



Information on Demand is coming to you!

Please join IBM at this complimentary event in Bermuda on **May 13, 2009** at the Bermuda Underwater Exploration Institute.

WHO SHOULD ATTEND?

Attend this seminar to learn how to transform your company's information into a strategic asset to optimize business performance. Learn first hand how IBM is changing the game by providing leading edge information management and delivery capabilities tailored to your needs.

WHY YOU SHOULD ATTEND?

- Discover the value of designing a long term information strategy to help companies survive today and thrive tomorrow.
- Learn how to optimize business performance by effectively leveraging information locked in silos across the enterprise.
- Gain a better understanding of the value of your company's data and an overview of IBM's Information On Demand (IOD) strategy.
- Hear how other companies have leveraged their information as a strategic asset to increase company value, customer satisfaction, and improve bottom line results.
- Gain insight into how IBM's Information On Demand Agenda approach addresses critical business needs by helping companies access intelligence to identify new opportunities, improve efficiency and maximize performance to out smart the competition.

AGENDA:

8:30am - 9:00am	Breakfast and Registration
9:00am - 9:15am	Welcome Opening Remarks
9:15am - 10:00am	Information On Demand Agenda Leverage Information During Economic Uncertainty
10:00am - 10:15am	Break
10:15am - 11:30am	Business Intelligence and Performance Management Solutions with Cognos and Data Warehousing DEMO
11:30am - 12:15pm	Data Cleansing, Profiling, Migration and Master Data Management DEMO
12:15pm - 1:15pm	Lunch
1:15pm - 1:35pm	Data Management Informix/DB2 - Top Reasons To Consider
1:35pm - 2:20pm	Application Archiving and Test Data Management DEMO

Information On Demand
Bermuda - May 13, 2009

BUEI - Auditorium
Hamilton, Bermuda

[Register now!](#)

